

Terms and Conditions

Dream Machine 2.0 –Competition Terms and Conditions

1. Organization Radisson Hospitality Belgium SPRL/BVBA is a Belgian corporation with offices located at 44, Avenue du Bourget, 1130 Brussels, Belgium (“Radisson”), organizes a contest with no financial conditions, nor obligation of purchase (the “Contest”). The following terms and conditions set out the legal rules applicable to this Contest (the “Terms”). Participants shall be bound by these Terms upon entering the Contest and are advised to read and understand these Terms carefully before entering.

2. Eligibility

This Contest is exclusively open to travel & event professionals who have completed the “Radisson Meetings Dream Machine” contest (“Participant”). Participants must be 18 years of age or older at the time of completing the entry form. Participation in Radisson Rewards is void where prohibited by applicable law, rule or regulation.

Participants are responsible for disclosing to and receiving consent from their employer, that participate into the competition and can earn incentives received from “Radisson”, and must comply with any applicable gift and incentive policies. The participants must be a travel & event professional with an active ROW Account. This Contest is not open to employees of Radisson or its subsidiaries or branches, or any other companies participating in the implementation of this Contest. This exclusion also extends to family members of employees of the aforementioned companies.

3. Term and Principle

The Contest is open from 26 May 2025 to 31 December 2025. Participants will need to generate a minimum of one AI image and complete the participation form supplying first name, last name, job title, company, membership number, and email address to enter the Contest. The entry form shall be submitted online.

To be eligible, participants must also share their design on LinkedIn and include the hashtags #RadissonMeetings and #RadissonDreamMachine. Entries that are not posted publicly with both hashtags will not be considered.

4. The Prize

The prize for the winner is the following: 1 million Radisson Rewards Points. All taxes applicable in the country of the winner are the liability of the winner. The prize points will be credited to an active ROW Radisson Rewards Account.

The prizes are non-exchangeable, non-transferable and no cash alternative is offered.

Radisson reserves the right to replace the prize with an alternative prize of equal or higher value if circumstances beyond the Radisson’s control make it necessary to do so.

5. Selection of Winner

The winners will be selected by a designated member of the Radisson Hotel Group team based on the level of engagement (likes and shares) received by the LinkedIn post containing the participant’s AI-generated design. One winner will be chosen each month during the contest period, from May to December 2025.

The winner will be notified by email (using the details provided at entry) within 14 working days of being selected. If a winner does not respond to Radisson within 14 days of being notified, the prize will be forfeited, and Radisson will be entitled to withdraw the prize. If Radisson discovers that, for any reason, any participant (including the prize winner) was

ineligible to enter the Contest or that the entry was invalid, Radisson reserves the right to disqualify such participant.

6. Publication of results

The winner authorizes Radisson to publish his/her name and country of residence to announce the winner of the Contest without prior permission or financial compensation or the attribution of rights other than the prize awarded, and those rights protected by current data protection legislation. Radisson may use the winners' name, hometown, photograph or opinions in future publicity or promotional material, and Participants agree to such usage by participating in the Contest.

7. Data Protection

Participants agree that the personal information required in the Contest registration form can be recorded, processed and used by Radisson to manage the Contest. Radisson shall only use such information in accordance with Radisson privacy policy as posted on the Radisson website at www.radissonhotels.com. Personal information may also be used by Radisson to notify Participants of Radisson product and program announcements provided that Participants have indicated their prior consent on the Contest registration form.

8. Responsibilities/Circumstances beyond control/Extension rights/Appendices Radisson cannot be held responsible in the event of:

- a Participant being accidentally disconnected by their phone operator or Internet access provider, experiencing any form of technical difficulty (bad state of the line, faulty receiver etc), if the registration is made via the Internet.
- a Participant forgetting to enter their personal details.

Participation in the Contest via the Internet implies knowledge and acceptance of the characteristics and limits of the technologies used by the Internet and associated systems, notably with regards to the technical performance, response times, examination or transferring of information, risks of interruption, any general inherent risks of connection and transmission, the absence of protection for certain data against possible misappropriation, and the risk of contamination by viruses possibly circulating within the network.

Consequently, Radisson can in no way be held liable for the following, non-inclusive list:

- the content of the services on the site and the general information provided by such services.
- the transmission and/or the reception of any data via the Internet.
a malfunction of the Internet network that prevents the successful running/functioning of the contest.
- the failure of any communication lines.
- the loss of any paper or electronic mail or data in general.
- routing problems. -the functioning of any software.
- the consequences of any virus, data bug, abnormality or technical failing.
- any damage caused to the participant's computer.
- any material or software malfunction that prevents or limits the possibility of participating in the Contest or damages the participant's system. Radisson will not in any circumstances be responsible or liable to compensate the winner or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up the prize.

Radisson cannot be held liable for any direct or indirect damages resulting from an interruption or malfunction of any nature due to the suspension or ending of the Contest for whatever reason, or for any direct or indirect damage that may arise from a connection to the Internet site. It is the responsibility of a Participant to take all appropriate measures to protect their own data and/or software stored on their computer equipment against any infringement. All individuals are solely responsible for any connection to the site and/or their participation in the contest.

Radisson cannot be held responsible if, in a case of force majeure (circumstances beyond control), the present Contest should be modified, shortened or cancelled. Participants agree not to dispute the admissibility, validity or the probative force of the abovementioned elements, formats or data processing or electronic support, on the grounds of any legal provision that requires certain documents to be written or signed by the parties to constitute proof. Therefore, the considered elements constitute evidence and will be admissible, valid and opposable between the parties in the same way, under the same conditions and with the same conclusive force as any document that has been drafted, received or kept in writing.

9. Claims

No claim of any sort concerning the execution of the Contest can be initiated beyond a one-year deadline, as from the start date of the Contest.

10. Applicable law and Jurisdiction

These Terms shall be governed and construed in accordance with Belgian law and the courts of Belgium, shall have exclusive jurisdiction in the event of any dispute. 11. Acceptance of regulations The fact of taking part in this Contest implies a pure and simple acceptance of the regulations as a whole.

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